

# Leeds Bradford International Airport

Presentation

May 2014

## Leeds Bradford Airport Today

### At a Glance...

- + The stand out Regional Airport in the UK. Voted Best Airport in the UK under 6mppa in 2013
- + Direct Flights from LBIA to 78 Destinations, including world-wide links via BA and KLM
- + 3.3mppa in 2013 – 11% increase in 1 year
- + Employing over 2,700 people and generating GVA in excess of £100m
- + £40m Invested by Bridgepoint since Privatisation including £11m Terminal Investment

### Routes and Destinations

- + LBIA serves 60 international scheduled, 7 domestic scheduled and 12 charter destinations
- + LBIA has introduced 5 new airlines and 25 new routes in the last 3 years
- + British Airways reintroduced flights to London in 2012 providing worldwide connectivity to over 150 destinations flying via Heathrow, supporting regional businesses and raising the profile of Yorkshire on the world's stage
- + In 2013 Monarch Airlines has introduced a new base at the airport generating 200 jobs, operating to 13 European destinations

### Economic Boost to the Region

- + LBIA annually provides over £100m GVA to the City Region. The introduction of British Airways services is delivering a further £10m GVA annually
- + LBIA provides over 2,700 jobs on site and is one of the largest employers in West Yorkshire
- + 44 businesses are based at LBIA and the airport supports local employment with 83% of its staff living within a 10 mile radius (Leeds 58% and Bradford 25%)
- + LBIA is helping to support the City Region's key economic growth objectives, alongside creating and delivering new jobs in the community
- + LBIA's terminal development will now allow LBIA to grow passengers numbers further with a potential to deliver over £130m GVA to the Leeds City Region and boost employment to over 3,000 jobs

# Growing The Airport & City Region Together - A Strategic Approach

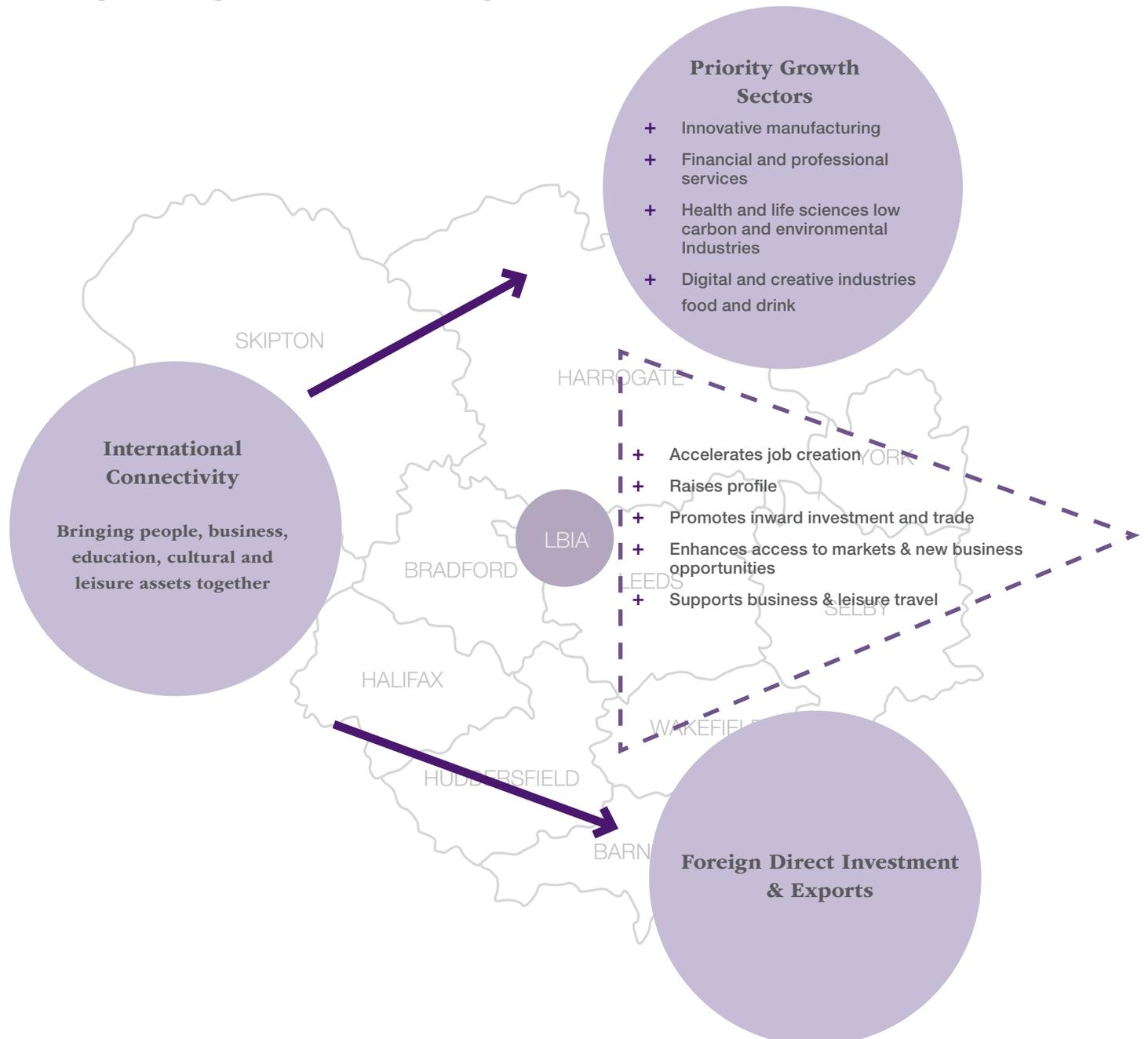
## Aim

Developing a business environment for growth & delivering International connectivity.

## Objective

Develop a successful airport that fully serves the business and leisure needs of the Yorkshire region and acts as a catalyst for economic growth by:

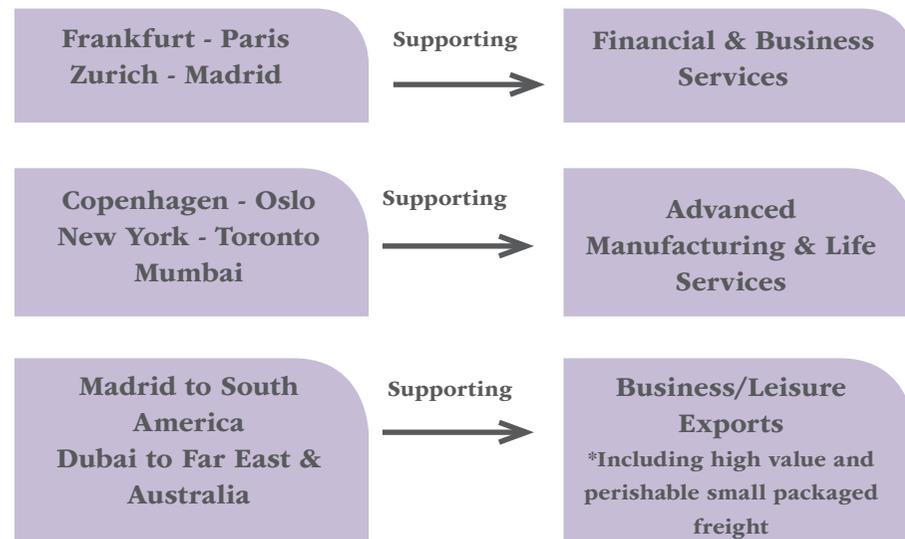
- + Developing a focused route development programme.
- + Developing high quality airside and landside facilities.
- + Developing high quality surface access connectivity.



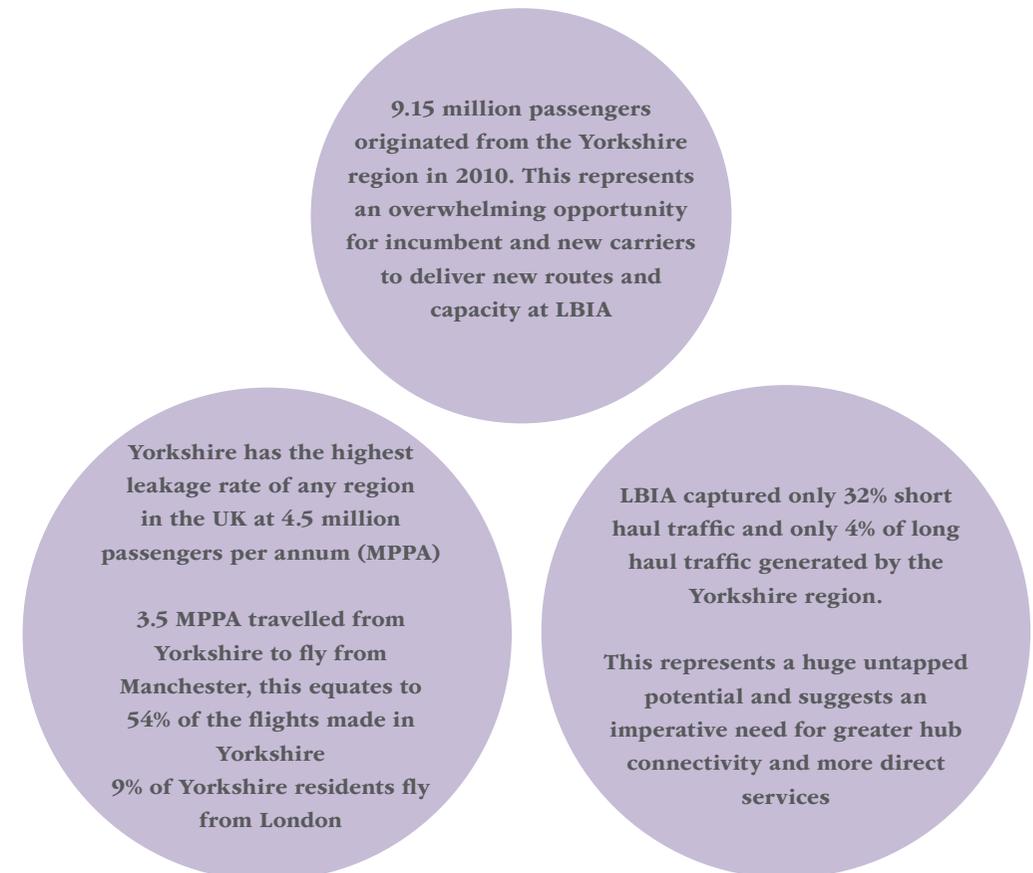
## Growth & Route Development

Grow passenger throughput to 7.1 million by 2030

### 1. Target Route Development To Support Priority Economic Sectors



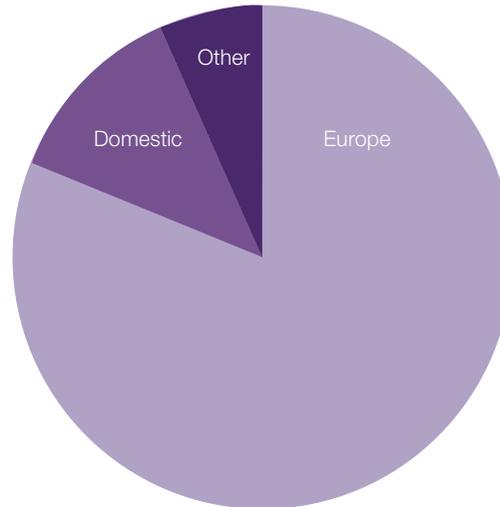
### 2. Halt Leakage



# Growth & Route Development

## LBIA Today

- + 9 major airline brands offering scheduled and charter services from the airport.
- + Serving in excess of 75 destinations.

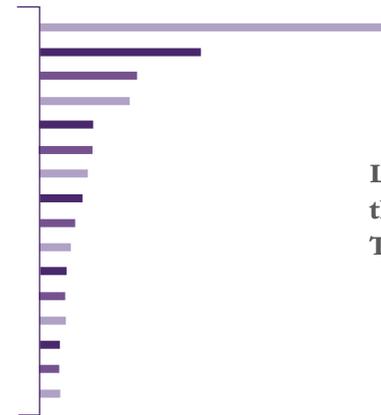


## LBIA Potential

Department for Transport (Jan 2013) forecast:

- + LBIA to grow up to 7.1 MPPA by 2030.
- + LBA has the potential to be the largest airport (passenger numbers) east of the Pennines from Newcastle in the North to East Midlands in the South.
- + Highest demand for air travel outside the South-East in a concentration around Leeds and Sheffield city regions, Hull and the Humber along the A1 to Nottinghamshire .

- Heathrow
- Gatwick
- Manchester
- Stansted
- Edinburgh
- Luton
- Birmingham
- Glasgow
- Bristol
- Liverpool (John Lennon)
- East Midlands International
- Belfast international
- Newcastle
- Aberdeen
- London City
- Leeds/Bradford



**LBIA is the 16<sup>th</sup> largest airport in the UK with potential to be in the Top 10**

# Improving Surface Access

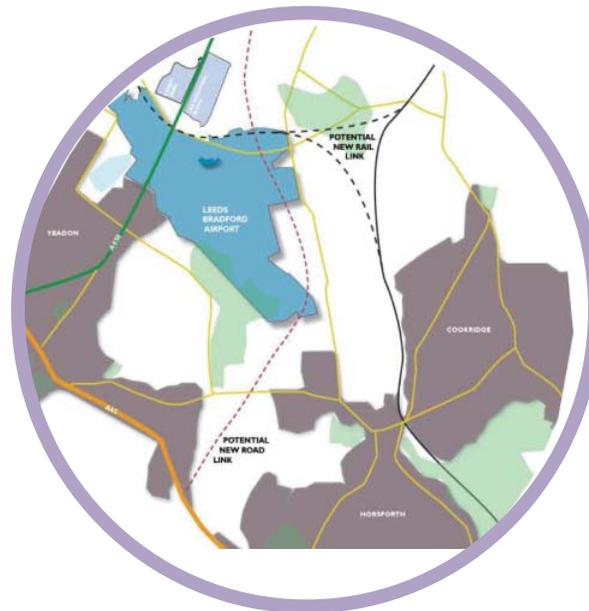
Between the city region's primary settlements through LBIA

High Quality and reliable surface access is a key driver for any growing airport without investment in surface access the growth of LBIA and its city region will be constrained.



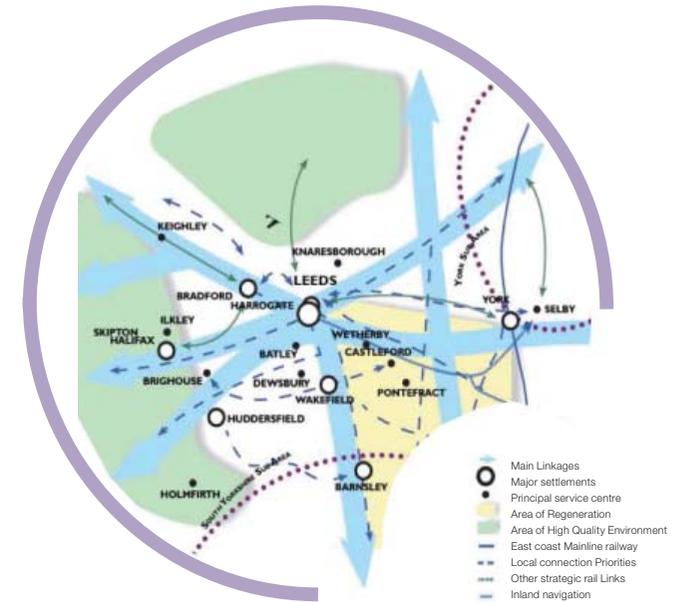
## Leeds City Region Surface Access

There are short term opportunities to improve road access through the WYTF and deliver rail access with a tram operator



## Local Surface Access

LBIA sits at the heart of the Leeds city region and needs to serve all that is has to offer.



## City Region Access Strategy

Public transport accessibility from West Yorkshire districts is poor, but can be improved through investment.

# Accelerating Growth

**LBIA Are Developing A Business Friendly Airport Through A Targeted Route Development Campaign To Support Delivery Of...**



→ **High Quality Facilities**

- + New airside and landside facilities.



→ **Sense of Arrival and Place**

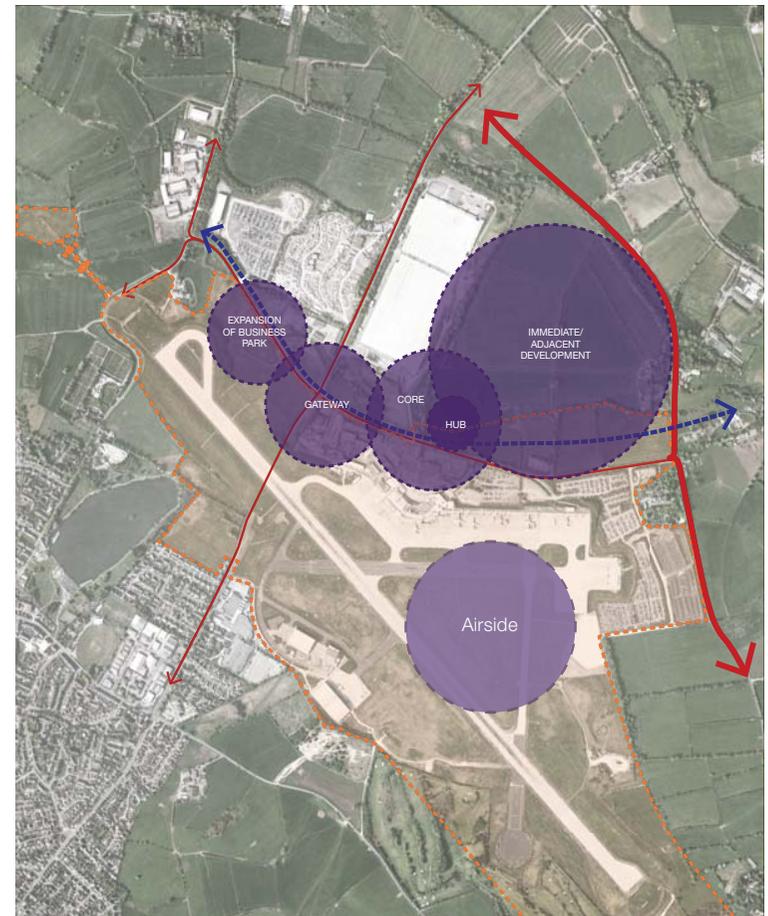
- + Creating a hub.
- + Opportunities for inward investment.



→ **Transport connectivity**

- + New road and rail connections.
- + Connecting the city region through the airport.

**LBIA Plan**



## The Priorities Now...

**City Region support for securing and improving the British Airways route to Heathrow. An action plan to be agreed and jointly implemented.**

**Establish a delivery plan for Rail and Road access. There is a short term opportunity to deliver both. It requires a partnership between the LEP, Local Authorities in the City Region and LBIA now.**

**City Region support for securing a new airline which will bring a new base and significantly improved penetration of the mainland European Market, consistent with LBIA's route targets and the City region's economic objectives. An action plan to be agreed and jointly implemented.**

**Agree a planning strategy for delivering an Economic Hub –providing the gateway facilities to retain and attract investment to the region, which will generate a significant level of new jobs and will play a key role in supporting proposals for improved surface access.**

